



Anthony Browne MP
Member of Parliament for South Cambridgeshire
House of Commons, London, SW1A 0AA
Tel: 0207 219 8089

David Potts CBE
CEO, Wm Morrison Supermarkets
Hilmore House,
71 Gain Ln,
Bradford,
BD3 7DL

By email only to david.potts-ceo@morrisonspc.co.uk

Monday 23rd January 2022

Dear Mr Potts,

RE: Cambourne Marketplace

I am urging you to intervene and allow a weekly market to be held on the Market Square alongside your Cambourne store.

The town's Market Square, owned by Morrisons through the neighbouring store on Broad Street, has the potential to become the centre of our community. The addition of a market would create a social hub, reinvigorate the town centre, adding to the experience of visiting the town and providing great opportunities for local businesses and residents to showcase their wares.

I have been made aware that negotiations with the Town Council have broken down. Store managers have previously given positive feedback on their plans, but I am concerned that the Town Council has been continually rebuffed by executives who insisted on such strict conditions that a regular market is untenable.

I understand that you must act in the best interests of your business, but there is evidence that your store would not be much impacted by such a market on its doorstep. At the recent Cambourne Fireworks Display, hundreds of people flocked into the store after the event despite several food and drink stalls at the event itself. It would also make your store more of a destination for residents from outlying villages who might otherwise go to rival supermarkets in Royston, Bar Hill or Cambridge. Yours would be the only one with a small market nearby on certain days, which could attract many more visitors. I would urge you to look at the wider picture and compromise in some areas to allow a number of trial markets to be held and see how the store would benefit from additional foot traffic on market days.

In order to settle this issue once and for all, I am inviting you or a suitable representative from your team, alongside your local Store Manager, to meet with the Town Council and I early in the New Year.

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Allowing this market would help bring our community together at the toughest time, and cement Morrisons' legacy as champions of Cambourne. I hope you will consider allowing such events.

Yours sincerely

A handwritten signature in black ink that reads "Anthony Browne". The signature is written in a cursive style and is underlined with a long, sweeping horizontal line.

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